

# 2009 Price Sheet



July 6-12, 2009

## 2009 Advance Ticket and Parking Pass Prices

<i>Daily Tickets</i>	<i>Advance Price</i>	<i>Gate Price</i>
Anyday Ticket (Wednesday – Sunday)	\$ 24.00	\$ 28.00
Single Day Clubhouse	\$ 34.00	\$ 38.00
Value Book (10 Tickets) \$23.00 each	\$ 230.00	

  

<i>Weekly Packs</i>	
Grounds Pack	\$ 95.00
VIP Clubhouse Pack	\$ 140.00

  

<i>Parking Passes</i>	
One Day General	\$ 5.00
Weekly General	\$ 25.00
One Day VIP Parking	\$ 10.00
Weekly VIP Parking	\$ 50.00

### **Sky Club (18th hole skybox viewing) \$ 175.00**

Thursday or Saturday Limit (6)

Price Includes:

Unlimited Food and Beverage

Admission Gate/Skybox Ticket

One Day VIP Parking Pass

### **17th Hole Trophy Suite Club \$ 255.00**

Thursday, Friday, Saturday and Sunday

Admission Gate/Trophy Suite Ticket

One Day VIP Parking Pass

Unlimited Food and Beverage

### **Champions Club \$ 1500.00**

One Reserved Table for 8 one day

Company Logo identification at table

Outside Patio Area with Umbrella

Tables and Chairs

Unlimited Food & Beverage

(8) Champion Club Tickets

(8) One Day VIP Parking Passes

Available: Thursday, Saturday or Sunday



## 16TH HOLE AND 18TH HOLE SKYBOXES

### SINGLE DAY SKYBOX

(food and beverage charged separately)

#### 20 Seats One Day Includes:

- (4) VIP Clubhouse Packs
- (20) Anyday Daily Tickets
- (4) VIP Weekly Parking Packs
- (2) General Weekly Parking Packs
- (1) VIP Preferred Parking Pass

**\$ 3,810.00**

#### 30 Seats One Day Includes:

- (4) VIP Clubhouse Packs
- (30) Anyday Daily Tickets
- (4) VIP Weekly Parking Packs
- (2) General Weekly Parking Packs
- (1) VIP Preferred Parking Pass

**\$ 4,585.00**

#### 40 Seats One Day Includes:

- (4) VIP Clubhouse Packs
- (40) Anyday Daily Tickets
- (4) VIP Weekly Parking Packs
- (2) General Weekly Parking Packs
- (1) VIP Preferred Parking Pass

**\$ 5,565.00**

#### 60 Seats One Day Includes:

- (4) VIP Clubhouse Packs
- (60) Anyday Daily Tickets
- (4) VIP Weekly Parking Packs
- (2) General Weekly Parking Packs
- (1) VIP Preferred Parking Pass

**\$ 7,600.00**

### WEEKLY SKYBOX

(food and beverage charged separately)

#### 20 Seats Skybox Wed-Sun Includes:

- (6) VIP Clubhouse Packs
- (100) Anyday Daily Tickets
- (4) VIP Weekly Parking Packs
- (4) General Weekly Parking Packs
- (2) Weekly VIP Preferred Parking Packs

Upper Level **\$ 14,970.00**

Lower Level **\$ 14,565.00**

#### 30 Seats Skybox Wed-Sun Includes:

- (6) VIP Clubhouse Packs
- (150) Anyday Daily Tickets
- (4) VIP Weekly Parking Packs
- (4) General Weekly Parking Packs
- (2) Weekly VIP Preferred Parking Packs

Upper Level **\$ 17,750.00**

Lower Level **\$ 16,830.00**

#### 40 Seats Skybox Wed-Sun Includes:

- (6) VIP Clubhouse Packs
- (200) Anyday Daily Tickets
- (4) VIP Weekly Parking Packs
- (4) General Weekly Parking Packs
- (2) Weekly VIP Preferred Parking Packs

Upper Level **\$ 23,000.00**

Lower Level **\$ 21,850.00**

#### 60 Seats Skybox Wed-Sun Includes:

- (6) VIP Clubhouse Packs
- (300) Anyday Daily Tickets
- (4) VIP Weekly Parking Packs
- (4) General Weekly Parking Packs
- (2) Weekly VIP Preferred Parking Packs

Upper Level **\$ 32,615.00**

Lower Level **\$ 30,000.00**

## 18TH HOLE HOSPITALITY TENTS

Includes:

- (6) VIP Clubhouse Packs
  - (150) Daily Tickets
  - (6) VIP Weekly Parking Packs
  - (2) Weekly VIP Preferred Parking Packs
- (food and beverage charged separately)

Wed or Thurs **\$ 9,130.00**

Fri, Sat or Sunday **\$ 10,400.00**

## TPC PACKAGES

### Package "A" **\$ 450.00**

- (4) Rounds of Golf at TPC Deere Run
  - (6) Anyday Daily Tickets—John Deere Classic
- Name listed on the Tournament "Hall of Fame" sign

### Package "B" **\$ 750.00**

- (8) Rounds of Golf at TPC Deere Run
  - (10) Anyday Daily Tickets—John Deere Classic
- Name listed on the Tournament "Hall of Fame" sign

### Package "C" **\$ 1,300.00**

- (12) Rounds of Golf at TPC Deere Run
  - (24) Anyday Daily Tickets—John Deere Classic
  - (6) One Day VIP Parking Passes
- Name listed on the Tournament "Hall of Fame" sign

## GOLF PLUS PATRON'S PACK

Package for 4 (2) **\$999.00 (\$600.00)**

- 4 (2) Seats in 18th hole Sky Club
- 4 (2) Rounds of golf at TPC Deere Run, good during 2009 season

One dozen Titleist Pro V1 golf balls  
(to the single purchaser)

One John Deere Classic hat  
(to the single purchaser)

## 17TH HOLE TROPHY SUITES

### SINGLE DAY TROPHY SUITE

(food and beverage charged separately)

#### 16x26 45 Seats One Day Includes:

- (4) VIP Clubhouse Packs
- (30) Anyday Daily Tickets
- (4) VIP Weekly Parking Packs
- (2) General Weekly Parking Packs
- (1) VIP Preferred Parking Pack
- (2) Fall Golf Outing

Wed or Thurs **\$ 8,570.00**

Fri, Sat or Sunday **\$ 9,300.00**

#### 24x22 67 Seats One Day Includes:

- (4) VIP Clubhouse Packs
- (45) Anyday Daily Tickets
- (4) VIP Weekly Parking Packs
- (2) VIP Preferred Parking Packs
- (2) Fall Golf Outing

Wed or Thurs **\$10,200.00**

Fri, Sat or Sunday **\$11,350.00**

#### 32x22 92 Seats One Day Includes:

- (4) VIP Clubhouse Packs
- (60) Anyday Daily Tickets
- (4) VIP Weekly Parking Packs
- (2) VIP Preferred Parking Packs
- (2) Fall Golf Outing

Wed or Thurs **\$ 12,550.00**

Fri, Sat or Sunday **\$ 13,755.00**

### WEEKLY TROPHY SUITE

(food and beverage charged separately)

#### 16x22 45 Seats Wed-Sun Includes:

- (6) VIP Clubhouse Packs
- (225) Anyday Daily Tickets
- (6) VIP Weekly Parking Packs
- (2) VIP Preferred Parking Packs

Weekly **\$ 37,600.00**

#### 24x22 67 Seats Wed-Sun Includes:

- (6) VIP Clubhouse Packs
- (335) Anyday Daily Tickets
- (6) VIP Weekly Parking Packs
- (2) VIP Preferred Parking Packs

Weekly **\$ 46,000.00**

#### 32x22 92 Seats Wed-Sun Includes:

- (6) VIP Clubhouse Packs
- (460) Anyday Daily Tickets
- (6) VIP Weekly Parking Packs
- (2) VIP Preferred Parking Packs

Weekly **\$ 55,900.00**

## HOLE SPONSOR

### On-Course Recognition

- 3' X 3' Engraved Tee Sign with Sponsor's Logo
- 1' X 2' Green sign
- Plaque on the Sponsor Recognition Board (viewed by 100,000 spectators)

### Print Advertising in Tournament Publications

- 1/2 page B & W ad, Official Newspaper Insert (150,000)
- Full Page, 4 color ad, Spectator Handbook (20,000)

### Credential Package

- (1) Reserved Hole Sponsor Parking Space (VIP Preferred lot)
- (6) VIP Clubhouse Packs
- (6) VIP Weekly Parking Packs
- (30) Anyday Daily Tickets
- (2) Invitations to Fall Golf Outing at TPC Deere Run

### Hospitality - #17 Green Trophy Suite Club

- (4) One Day Trophy Suite Club & Admission Tickets
- (4) One Day VIP Parking Passes
- Unlimited Food and Beverage

**\$ 6,800.00**

## HOLE SPONSORSHIP WITH PRO AM SPOT

**\$ 10,400.00**

## WEDNESDAY PRO AM

July 8, 2009

- (1) Playing Spot in Wednesday Pro-Am
- (2) Monday Pairings Party Invitations
- (1) Free Practice Round at TPC Deere Run
- (1) Gift Package (\$500.00 value)
- (1) Player's Money Clip (Good as credential all week, grounds and clubhouse)
- (5) Weekly VIP Clubhouse Packs (Good all week, grounds and clubhouse)
- (6) Anyday Daily Tickets (Good for Wednesday – Sunday)
- (2) Weekly VIP Parking Packs

**\$3,600.00**

## TICKET PACKAGES

**Par Package      \$ 430.00**

- 2 VIP Clubhouse Packs
- 4 Anyday Daily Tickets
- 2 Weekly VIP Parking Packs

**VIP Package      \$ 515.00**

- 2 VIP Clubhouse Packs
- 8 Anyday Daily Tickets
- 2 Weekly VIP Parking Packs

**Birdie Package      \$ 855.00**

- 4 VIP Clubhouse Packs
- 12 Anyday Daily Tickets
- 2 Weekly VIP Parking Packs

## EXHIBITION TENT

Reserved space: Main Gate at TPC Deere Run

**Amenities**

- (1) 10'x10' white frame tent with sidewalls floored and carpeted
- (1) 8' Banquet table and two chairs
- (1) Company Identification sign
- Power Supply 110 (upon request)
- Security Container

**Credential Package**

- (20) Anyday Tickets
- (20) One-Day General Parking Passes

**Advertising**

- (1) 1/4 page Black & White Advertisement in the Official Newspaper Insert (150,000 distribution)

**Wednesday-Sunday      \$ 4,100.00**

## 2009 SPECTATOR HANDBOOK

### ADVERTISING RATES

Size	Black & White	Two Color	Four Color
1/2 Page Horizontal ad	\$1050	\$1785	\$2300
Full Page	\$1575	\$2300	\$2700

**Full Page Ad**  
4"x 9"

**1/2 Page Ad**  
4"x 4.5"

**Full page bleed**  
4.25" x 9.25"

**1/2 page bleed**  
4.25" x 4.625"

**Clair Peterson**

*Tournament Director*

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